

knowledge planning corporation

Director Selection and Search Services

Knowledge Planning brings its unique resources, professional networks and insights to the critical selection process for Directors for Corporate Boards (inside and outside) and for Members of Advisory Boards.

Our concerted efforts elevate these critical corporate systems with an emphasis on building complementary and participative units with utility and supportive chemistry as now required in the current "real" environment.

An understanding of the business goals and structures and how those will evolve is a critical component of assembling the talent and personalities that complement those needs. Knowledge Planning has the full sets of skills and experience to evaluate and recommend strategic adjustments as well as the network of successful individuals to draw upon to meet both advisory and direct participation requirements of the client.

Recognizing and fulfilling multi-discipline requirements and commitment levels are also essential to the growth and success of companies. In conjunction with the client's management and operations teams, Knowledge Planning implements its proven methods for bridging and supporting strategic necessities with individual qualifications.

Knowledge Planning also prides itself in addressing skills and couplings that are overlooked and/or under-utilized.

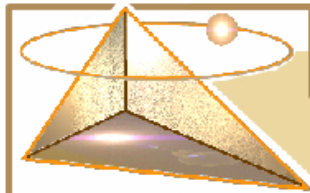
Recent ongoing changes in monetary realities, market opportunities and technology availability makes it necessary for Corporate Boards to have a comprehensive set of talent and competencies represented on the Board, per the particular niche of the Corporation both presently, and whenever, possible, into the discernable future.

In addition, the personal and professional chemistry and utility of outside directors is no longer (if it ever was) a secondary consideration in matching a corporation with its true potential.

Knowledge Planning enjoys these challenges and prides itself in dealing successfully with all of these requirements.

Because Knowledge Planning has developed and maintains very extensive qualitative and quantitative data on available recruitable Director and Advisor candidates in some 80 countries, we can provide full client services in:

- ◆ Identifying the specific needs to Board members, and/or
- ◆ Examining the pool in a very short period, and/or
- ◆ Recommending a fitting and reasonable win-win package for the company, as our client, and potential Directors (if they are our clients).
- ◆ Offering these services within a competitive cost structure



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Recent Engagements

CHINA

Knowledge Planning served as chief adviser to a Chinese corporation with \$300 million annual revenues to redefine its strategic plan, acquire US marketing partners, and redefine its product line. As part of that strategic process review and advisory services to the client, KPC sourced candidates for both the Executive Board and the Advisory Board. All requirements were defined, implemented and successfully completed within six weeks. (2007)

ISRAEL

Knowledge Planning was engaged by an early stage Israeli producer of revolutionary search and data mining/harvesting vehicles to locate and map best product line, best strategic option for company's growth, strategic partners and funding. KPC's comprehensive services led to full funding by a best-fit strategic funds partner and the appointment of several highly qualified directors to serve on the Corporate Board, including ongoing participation by Knowledge Planning. (2008)

Fee – Engagement Structures

Clients usually request that Knowledge Planning Engagements go beyond the direct request to source appropriate candidates for positions as Directors for Corporate Boards and Members of Advisory Panels. That process requires that the existing structures and operations, management and personnel, strategic plans and planning processed be reviewed, evaluated and refined, or not, in conjunction with the addition of skills and experiences that a Director or Advisor must/should bring to the client-company.

These service fee examples, therefore, are descriptive but are obviously subject to the full scope and limitations of the engagement.

1. Simple search process (flexible time constraints and scope limited with well defined criteria, \$25,000 - \$50,000), and
2. More complex search process (urgency, multi-constituent review, corporate re-structure, broad skill sets, operational, financial, management and/or regional experience, strategic alliance, willingness to displace/conjoin current commitments, \$100,000 - \$250,000), and
3. Custom to client's immediate concerns and needs as agreed

For additional information, please contact:

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This document: <http://www.knowledgeplanning.directorselection.pdf>

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