

knowledge planning corporation

Evaluation and Enhancement of Intellectual Property Assets

Knowledge Planning brings its unique resources, professional networks and insights to the critical processes involved in the extensive review, analysis, evaluation and activation of existing Intellectual Property portfolios.

These programs and considerations include specialized skills and experiences directly involved in the creation and projection of technology into all phases of markets and localities:

- ◆ Advanced Patent-Fencing Strategies,
- ◆ Fundamental Assessment,
- ◆ Formative and Summative Evaluation of Intellectual Property Assets,
- ◆ Integration of Intellectual Property Assets with the Strategic Plan with both Mid-Course Correction Modes and Technology Transfer Modes within Countries and between Corporate Bodies, and
- ◆ Training/Monitoring Systems for IP Development, Deployment, Security, Licensing and Obsolescence.

Fugitive Technologies

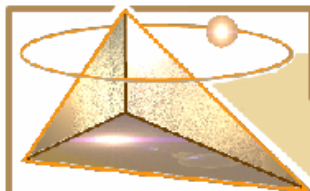
Fugitive Technologies are an interesting, accessible and potentially valuable class of Intellectual Property assets that can be easily overlooked within a company's strategic plan and direction

Simply defined by Knowledge Planning, Fugitive Technologies are a class of technologies that either exists in a certain area and can be applied in a very different context or it is a technology that was identified or even created as an IP field long ago and goes unpracticed or minimally practiced, or has been otherwise marginalized (for example, patents in Myanmar-Burma) or left unarticulated for purposes of application today or anytime.

The notion of converging such Fugitive Technology to a fully useful and value-added process can be very promising and rich in present day circumstances (for example, because of a wider and more relevant foundation of knowledge). These results include empowering new possibilities both in business and defense related technologies.

Knowledge Planning services include:

- ◆ Identifying Fugitive Technology for particular areas
- ◆ Teaching a system of algorithms that can yield a relatively easy mode of retrieving Fugitive Technologies for individual clients
- ◆ Searching for advantageous Fugitive Technologies in different categories for maximum advantage for the client
- ◆ Assessing Client's IP portfolio for Fugitive Technology candidates



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Core Competencies of Knowledge Planning

Intimately essential to success in the evaluation and enhancement of Intellectual Property assets, and obviously supportive of our abilities to assess Intellectual Property portfolios and identify potentially valuable Fugitive Technology, are the core competencies of Knowledge Planning that have been demonstrated in the following areas and its practice presence in more than 80 countries

Science and Technology	Security / Defense Management
Security and Counter-Terror Technology	Bio-Metrics and Bio-Identification
International Development Planning	Imaging Systems and Technology
Renewable Energy Sectors	International Strategy
Sustainable Science Management	Smart Airborne Detection
Communications Systems and Technology	Dual Use Military-Commercial Productivity
Environmental and Health Planning and Delivery Systems	Public and Private Industrial and Scientific Planning
Advanced Practices of IP Asset Management	Intellectual Property Development, Enhancement
International Cooperation Infrastructure Path-Setting Management	Market Development
Sustainable Technology / Infrastructure in Water Desalination, Aquaculture, Undersea Resources, Fuel Cells, Batteries and Electrical Vehicles	Formative / Summative Evaluation
	Personnel Multi-Tasking and Multi-Theatre Planning and Management

Fee – Engagement Structures

Clients usually request that Knowledge Planning Engagements go beyond the direct request for a particular receivable – corporate director search, strategic partnership, market evaluation, etc. That process requires that the existing structures and operations, management and personnel, strategic plans and planning processed be reviewed, evaluated and refined, or not, in conjunction with the addition of skills and experiences that a Director or Advisor must/should bring to the client-company.

Typical Initial Engagements extend one to six months, from early stage studies up to and through ongoing evaluative and training components, and are available as annual engagements with renewal provisions. Minimum entry fee-levels range from \$75,000 to \$100,000 plus achievement and performance incentives.

For additional information, please contact:

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This document: <http://www.knowledgeplanning.fugitivetech.pdf>

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